

Rusty A. Meadows

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Objective

An internship placement in a budding, technology company utilizing my experiences in marketing, design, and management to assist the group in reaching its corporate objectives and maximizing its desired consumer reach.

Education

The College of William & Mary, Williamsburg, Virginia

Bachelor of Arts, May 2011

Double Major: Marketing, Art History

Overall GPA: 2.85 (Major GPA: 3.2)

Currently writing thesis for Distinguished Honors

Andy Warhol's Screen Tests: Preparatory Sketches for an Artistic Revolution

Experience

Deeply Superficial: Andy Warhol's "Voyeurism"

Feb 2009 - Present

Guest Curator

- Coordinating production of all digital, print, and three-dimensional material required for show such as wall graphics, didactic panels, opening event invitations, display mechanisms, as well as external marketing material
- Negotiating fees of loans, production materials, and image reproduction for more than \$50 Million in art loans
- Developing and managing environmental design, staging, and setup by strategically placing more than 90 objects to establish a logical flow that pulls the viewer through the exhibition

The Muscarelle Museum of Art, Williamsburg, Virginia

Jul 2008 - Present

Assistant to Education, Development, and New Media

- Developing student marketing strategies more than doubling student attendance
- Managing all external communications to comply with company brand standards
- Delivering presentations to the Board of Directors and executive committees on prospective endeavors and project progress four times per year
- Coordinating schedules and duties of more than 25 staff members and volunteers

William & Mary Arts Collaborative, Williamsburg, Virginia

Nov 2007 - Present

Founder and President

- Developing organizational structure and mission for the organization
- Organizing and leading fundraising initiatives by raising over \$35,000 in under two years
- Organized and lead trip of more than 15 people to New York City by contacting executives at leading arts institutions
- Developing and running group meetings with more than 20 attendees

The Muscarelle Museum of Art, Williamsburg, Virginia

Sep 2007 - Jul 2008

Public Relations Intern

- Designing entire marketing packet (fact sheets, presentation folder, and promotional DVD) used to successfully sell an exhibition to esteemed venues across the country
- Saving company over \$10,000 by researching and suggesting material providers of higher quality and lower costs than their current vendors

Computer Skills

Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects, Dreamweaver, Premiere Pro), **Apple Final Cut Studio** (Final Cut Pro, Motion, DVD Studio Pro, Color), **Apple OSX**, **Apple iWork**, **Apple iLife**, **Microsoft Office**, **Basic HTML**, **Basic CSS**

References available upon request.